

# LAND



landscape architectural news digest

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## PHA CHANGES POLICY

By a circular issued 18 October, the Public Housing Administration made a sudden change in policy which has damaging implications to landscape architects.

Local housing authorities, acting under PHA directives, have awarded design contracts to architects with the proviso that landscape architectural, mechanical, and electrical engineering services would be performed by competent independent firms. If the architect elected to perform these services in his own office, he was entitled to not more than 75 percent of the fees involved, as specified in PHA schedules.

The new memorandum wipes out this 75 percent restriction, thereby encouraging architectural offices to perform all services themselves, instead of the previous collaboration with other professions which has been considered both desirable and effective.

After protest to HPH Administrator Norman P. Mason, a meeting has been scheduled with PHA Commissioner Bruce Savage (over whose signature the controversial circular was issued) in order to determine reasons for taking the step and to discuss ways and means of rectifying the situation. Architect and engineer groups have been contacted meanwhile.

## BIDDING POLICY SIGNED

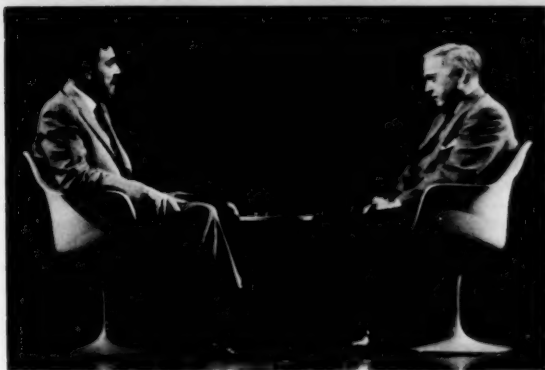
At its third quarterly meeting, the Architects and Engineers Conference Committee of California has agreed upon a bidding policy which states in part:

"In order that there may be mutual understanding among the member organizations of the Architects and Engineers Conference Committee of California that adequate performance in the professions can best be provided when services are obtained on the basis of education, talent, and experience, we agree

"THAT our members are satisfied to give only the best in creative and consultative services;

"THAT the best work will be done by the professional who receives adequate compensation; and that

"THEREFORE we will not knowingly bid competitively, nor let to competitive bid, work in the fields encompassed by the professional activities of the members of the California Council, The American Institute of Architects; California Council of Civil Engineers and Land Surveyors; Consulting Engineers Association of California; California Council of Landscape Architects; and Structural Engineers Association of California."



IAN L. McHARG, ASLA, chairman of the department of landscape architecture at the University of Pennsylvania (left) is shown conducting his weekly television show, "The House We Live In—An Inquiry Into Man and His Environment." Pictured with him here is Harlow Shapley, noted professor of Astronomy at Harvard University. The Sunday afternoon series, now being shown only over Philadelphia's station WCAU-TV at 1 P.M., is planned for future telecasting in Boston, Los Angeles, New York, San Francisco, and Pittsburgh.

## RETIREMENT ACT

The American Thrift Assembly, an organization representing small businessmen, professionals and other self-employed, has made public a statement by president-elect John F. Kennedy on the Self-Employed Individual Retirement Act (HR 10-86).

The act, which, if passed, would permit the self-employed landscape architect and others to make provision for their retirement with the same tax advantages now possessed by corporate employees. According to Sen. Kennedy,

"The objectives of encouraging thrift and independence in retirement have my wholehearted support and I am pleased that (the law) is planned to eliminate discrimination against employees and permit them to participate in pension plans."

## FEDERATION URGED

One of the more important actions of the Board of Directors of the American Institute of Architects at its recent Las Vegas, Nevada meeting was the decision that the Committee on the Profession should explore further its proposals in connection with formation of a Federation of the Design Professions. The Committee report said in part:

"We believe that not only should the AIA membership be opened to those of professional status who are closely integrated with us in the design of buildings, but that in addition the AIA should create the closest of liaison with the planners, the landscape architects, the highway engineers, the artists, and others involved with the design of the man-made physical environment through a Federation of the Design Professions."



GARRETT ECKBO, ASLA, of Eckbo, Dean & Williams, Los Angeles, explains the problems of urban development to students at the University of Michigan's special 1960 Summer Session in Advanced Landscape Design. Besides serving as visiting lecturer in East Lansing, Mr. Eckbo spoke at the Michigan State University Fine Arts Festival on "Design for Living." Other visiting instructors at the Summer Session included William J. Johnson, ASLA, Site Planning Consultant and Associate Professor in the department of landscape architecture of the University of Michigan; Eugene R. Martini, ASLA, principal in the firm of Martini and Associates of Atlanta; and Jack A. Drew, ASLA, of Drew & Skidmore of Lansing, Michigan.

## hither and yon

● Norman P. Mason, HHFA Administrator, has been named to succeed Julian H. Zimmerman as Commissioner of the Federal Housing Administration, effective October 21. Mr. Zimmerman, who submitted his resignation to the White House last August, will become president of the Lumbermen's Investment Corporation of Austin, Texas.

● Harland Bartholomew and Associates have announced the opening of a new office at 188 Jefferson Avenue, Memphis, Tennessee, under the resident direction of William S. Pollard, Jr. The firm, which has gained wide recognition for its work in city planning, civil engineering, and landscape architecture, is headed by Harland Bartholomew, one of the Society's 24 honorary members.

● The California Council of Landscape Architects has announced the appointment of C. Mason Whitney, ASLA, to the post of Executive Secretary. Mr. Whitney, who had served previously as president of the Council, is a well-known Berkeley (Calif.) landscape architect.

● John Canaday, vice president of Lockheed Aircraft, told the California Council of Landscape Architects at their annual meeting in Riverside 21 October that modern industry is depending more and more on the craft of the landscape architect. Pointing to current trends in industry, Mr. Canaday said:

"We are beginning to recognize that the work of the mind is best done in surroundings of peace and beauty, the beauty of living things. The elm that stands outside the plant may be equally as important to stimulating thought as the electronic tabulators which clatter within."

● Frederick A. Cuthbert, ASLA, Professor of Landscape Architecture and Urban Planning at the University of Oregon's School of Architecture and Allied Arts, is the author of an article in the September issue of the Oregon Business Review. Copies of the article, entitled "The Role of the Businessman in the Survival of Downtown," may be obtained

without cost from the Bureau of Business Research, University of Oregon, Eugene, Ore.

● James B. Godwin, ASLA, and Richard C. Bell, ASLA, partners in the firm of Godwin & Bell of Raleigh, North Carolina, have been named landscape architects for the Southeastern Flower and Garden Show to be held 24-28 February at Raleigh's North Carolina State Fair Arena. Sponsored by the Southeastern Flower and Garden Show, Inc., the event will feature 25 different gardens, to be planted by landscape contractors and gardeners in an area covering 10,560 square feet.

● **LIVING IN THE LANDSCAPE**, proceedings of the Midwest Regional Workshop on Research in Landscape Architecture at Ohio State University, 3 and 4 March, 1960. (\$1.50) Included: "Research Is a Direction" by Robert Tait, Assistant Director, Engineering Station, OSU; "Visual Dynamics" by Professor Hoyt Sherman, School of Fine and Applied Arts, OSU; "The Total Environment" by Thornton K. Ware, Jr., Chief Planner, Northeastern Illinois Metropolitan Area Planning Commission; "Visual Analysis Techniques" by Professor Phillip Lewis, Dept. of City Planning and Landscape Architecture, University of Illinois; "Roadside Development Research in Ohio" by Professor Charles R. Sutton, ASLA, of Ohio State University, et al; "Research for Private and Governmental Agencies", a report of Workshop Session I; and "Toward a Teaching Experiment", a report of Workshop Session II. In order to ascertain demand for the proceedings prior to publication, please write direct to Prof. George B. Tobey, Jr., ASLA, Rm. 111, Brown Hall, 190 W. 17th Ave., Columbus 10, Ohio.

● **SELECTING AREAS FOR CONSERVATION**, published by the Urban Renewal Administration, Washington 25, D.C. (For sale at 15 cents per copy from the Superintendent of Documents, U.S. Government Printing Office, Washington 25, D.C.) The Why, What, Where, and How of conserving blighted neighborhoods.

## calendar

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|-----------------------|---|
| 1<br>Dec              | Chicago, Ill., Bismarck Hotel. Annual Dinner, Chicago Chapter, 6:00 p.m.                                    |
| 3<br>Dec              | Philadelphia, Pa. Pennsylvania Chapter, ASLA. Annual Meeting. Benjamin Franklin Hotel. 6:30 pm.             |
| 3<br>Dec              | Eugene, Oregon. Pacific Northwest Chapter, ASLA. Annual Meeting. Cottage Rm., Village Green Motel. 5:30 pm. |
| 3-4<br>Dec            | Dallas-Fort Worth, Texas. Southwest Chapter, ASLA. Annual Meeting.  |
| 3<br>Jan              | New York City, N.Y. New York Chapter, ASLA. Dinner Meeting. Architectural League, 115 East 40th St.         |
| 9-13<br>Jan           | Washington, D.C. Highway Research Board, 40th Annual Meeting.   |
| 10-13<br>July<br>1961 | Boulder, Colorado. 62nd Annual Meeting, July ASLA. Harvest House.   |

## membership report

Membership in the Society on 18 November 1960 stood at 1,786 in all categories, with numerical breakdown as follows:

Honorary and Corresponding	34
Fellows	107
Members	908
Associates	616
Student Affiliates	121

Through the automatic facilities of Remington-Rand Univac Service, the following tabulations of current employment has been made possible:

<u>EMPLOYED BY</u>	<u>ASSOCIATES</u>	<u>MEMBERS &amp; FELLOWS</u>
Independent offices	361	575
Federal Government	61	152
State governments	45	63
City, County, and other local governments	112	140
Teaching Landscape Arch.	23	66
Other	14	19

According to recent word from John I. Rogers, chairman of the Committee on Membership, admissions to membership for the several chapters, for the year 1960 up to 1 November, stood as follows:

Boston	1	Northern Calif.	16
Chicago	7	Pacific Northwest	6
Connecticut	0	Pennsylvania	4
Florida	2	Potomac	5
Hawaii	0	Rocky Mountain	0
Kentucky-Ohio	7	Southern Calif.	9
Michigan	6	Southeastern	3
Missouri Valley	2	Southwest	7
New York	9	Upstate New York	1

## holiday gift idea

As most of the nation turns its thoughts to the holiday season ahead, ASLA members should give some weighty thought to LANDSCAPE ARCHITECTURE magazine as the perfect gift for Christmas giving, not only as a gift for business associates but for all their friends who take interest in outdoor design.

During 1961, LANDSCAPE ARCHITECTURE plans to feature a number of handsomely-illustrated articles by outstanding authorities on themes ranging from landscape design in the Rocky Mountain area to modern playgrounds in Europe.

ASLA chapters throughout the country may also want to follow the astute public relations gesture of the Kentucky-Ohio Chapter in ordering 25 gift subscriptions for distribution to city and state officials, architectural and engineering firms with which its members frequently collaborate.

Best of all, both chapters and members (including affiliates) can now give their official Society magazine at the special gift price of only \$3.00 a year! Take advantage now of the special subscription offer described on the enclosed return post card. A special announcement of your gift will be sent to all recipients.



ROCKY MOUNTAIN CHAPTER OFFICIALS admire title sign for professional exhibit at Santa Fe (from left) Sam L. Huddleson, chapter trustee; Alvin O. Hurst, meeting arrangements chairman; Stanley White, program chairman for the 1961 ASLA meeting in Boulder, Colorado; and J. Jane Silverstein, chapter president.

## trailer park survey

A survey of trailer parks conducted recently in the Wichita, Kansas, metropolitan area has revealed some interesting facts about the parks and their occupants. (Cf. "Mobile Homes, Immobile Landscape" by Eugene R. Martini ASLA, in the Autumn Issue of LANDSCAPE ARCHITECTURE.)

In an article appearing in the AMERICAN CITY magazine for November, L. L. Little, director of Wichita's Planning Department, said that 44 percent of all trailer parks were located in areas zoned for commercial use while 14 percent were in areas zoned for industrial use. According to the survey, 99 percent of the trailers located in special parks are occupied on a year-round basis; 96 percent of the occupants own their own trailers; and 63 percent of the occupants have been residents of the parks in which they live for over two years. Limited income, the study revealed, was not the deciding factor in choosing trailer homes; Wichita trailer occupants earn a higher income than average metropolitan residents.

While the city is not opposed to organized trailer parks, Mr. Little reported, it was felt that new zoning regulations should be enacted to govern not only the location of the parks but the number of trailer families per acre, sanitation facilities, park layout, and other features desirable for the orderly growth and appearance of the city.

Among the possible solutions to the zoning problem suggested by Mr. Little were the creation of special trailer zones or the conditional use of multi-family, suburban, and rural residential areas for trailer parks.

## new course accredited

Louisiana State University's Department of Landscape Architecture has been granted provisional accreditation by the American Society of Landscape Architects according to a recent recommendation by Walter L. Chambers, FASLA, chairman of the Society's Committee on Education and approved by the Board of Trustees.

Accreditation of LSU brings to sixteen the list of schools of Landscape Architecture meeting the minimum educational requirements of the Society. The National Commission on Accrediting in Washington, D.C. has recognized ASLA as its official representative for the accreditation of educational institutions offering curricula in landscape architecture.



## on the registration front

A study of experience in obtaining registration for professional landscape architects in California, Georgia, Louisiana, Connecticut, and New York is the subject of a recent paper by Robert H. Mortensen, a senior at the Ohio State University's Department of Landscape Architecture.

Entitled "Landscape Architects Registration in Ohio," the paper presents a step-by-step analysis of the methods used by ASLA chapters in obtaining legislation regulating the practice of landscape architecture. Included in the 24-page dittoed report are reviews of the laws passed in six states; comments on the registration laws by members of related professions; and suggestions for implementing the passage of such legislation from ASLA members who were principally concerned with the introduction of the bills in the several states.

Copies of the report may be obtained (while they last) without charge from the Department of Landscape Architecture, Ohio State University, Columbus, Ohio.

By unanimous vote, the Connecticut Chapter has agreed to push ahead on efforts to achieve state registration for professional landscape architects. Delegates to the chapter's annual meeting in Hartford on 16 November named Alfred J.S. Frost (A) to act as co-ordinating chairman of the Committee on Professional Registration. After three unsuccessful attempts to achieve registration, it is hoped that the latest move will achieve its laudable goal. Other states moving toward the same goal: Colorado, Ohio, Oregon, Illinois, Pennsylvania, Texas, and Virginia.

Executive director Lynn Harriss presented "A Look at the Profession Today" at chapter annual meetings: Connecticut on 16 November in Hartford, Upstate New York in Syracuse on 19 November; Chicago on 1 December; and Pennsylvania on 3 December at Philadelphia.

Suggested motto for landscape architects: "Cosmology not Cosmetology."

## employment opportunities

**ALABAMA, Mobile:** Landscape architect or city planner to assist in preparing city, landscape, site, and land devel. plans. Qual.: Min. three years college in city planning or l.a. Potential for share in business. Salary: Open. Write to: Robt. S. Bateman & Associates, P.O. Box 6431, Mobile, Ala.

**ALABAMA, Montgomery:** City planner II. Qual.: Training and exp. equiv. to degree in city planning, arch., or landscape architecture and at least two years recent responsible exp. Salary: \$5,280-6,600. Write to: R. B. Johnson, Manager, City Planning Div., State Planning and Industrial Devel. Board, 711 High St., Montgomery, Ala.

**ARIZONA, Phoenix:** Planning analyst II. Qual.: M.A. in planning, landscape arch., or eng., plus two yrs. exp., preferably metro. or regional. Salary: \$6,636-8,076. Write to: Wilbur L. Jenkins, Personnel Dir., Maricopa Co. Personnel Dept., 126 West Madison St., Phoenix, Ariz.

**CALIFORNIA, Contra Costa Co.:** Associate planner. Qual.: Degree in city or reg. planning, arch., l.a., or related fields, plus three years exp. in city, co., or reg. planning. Salary: \$676-821 per month. Write to: Contra Costa Co. Civil Service Commission, P.O. Box 710, Martinez, Calif.

**CALIFORNIA, Palm Springs:** Planning director. Qual.: M.A. in planning or B.S. in eng., arch., or l.a., plus five years exp. Salary: \$8,520-10,344. Write to: Daniel J. Wagner, City Manager, City Hall, Palm Springs, California.

**CALIFORNIA, Roseville:** Qualified landscape architect to help with large scale consultant work. Salary: Open. Write to: Ken Anderson, Landscape Architect, 206 East Grant St., Roseville, California.

**MARYLAND, Baltimore:** Landscape architect. Qual.: Degree in l.a., five years prof. exp., at least two in supervisory capacity for design, construction,

and maint. of recreation areas and parks. Salary: \$7,060-8,469. Write to: Dept. of Recreation and Parks, Balto. Co. Office Bldg., Towson 4, Md.

**MARYLAND, Baltimore:** Planner I for processing subdivisions, commercial and indust. developments, detailing master plans for school-recreation ctrs., etc. Salary: \$7,480-8,972. Write to: Dept. of Recreation and Parks, Balto. Co. Office Bldg., Towson 4, Maryland.

**MARYLAND, Baltimore:** Planner II for capital improvement program, analysis of zoning petitions, and to serve as adm. asst. to director. Salary: \$6,218-7,459. Write to: Dept. of Recreation and Parks, Balto. Co. Office Bldg., Towson 4, Md.

**NEW YORK, Syracuse:** Associate planner. Qual.: Degree in arch. or landscape arch., plus design exp. in recreation area design. Salary: \$6,700-7,500. Write to: Arthur J. Reed, Commissioner of Planning, Dept. of City Planning, 211 E. Water St., Syracuse.

**NEW YORK, New York:** Assistant landscape architects (two); one for Dept. of Public Works and one in Dept. of Public Housing. Qual.: B.L.A. and three years exp. or grad. from senior high school and seven years exp. in l.a. Salary: \$6,400-8,200. Write to Dept. of Personnel, N.Y.C., 96 Duane St., N.Y. 7, N.Y.

**OHIO, Elyria:** Planner-landscape architecture. For growing seaway area development. Qual.: Degree in landscape arch., planning, or related field plus two years exp. or four years planning exp. without degree. Salary: \$4,800-6,720. Write to: Richard W. McGinnis, Director, Lorain Co. Regional Planning Commission, 3032 Turner Block, Court Street, Elyria, Ohio.

**PENNSYLVANIA, Doylestown:** Landscape architect for park design project. Qual.: Five or more years exp. in park design and construction. Salary: Open. Write to: Robert W. Pierson, Executive Director, Bucks Co. Park Board, Adm. Bldg., Doylestown, Pa.

